



The following is an official statement regarding the court case between MSCHF and Nike.

MSCHF is a conceptual art collective known for interventions that engage fashion, art, tech, and capitalism in various, often unexpected, mediums.

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We believe it is better to make art that participates directly in its subject matter; it is stronger to do a thing, than to talk *about* a thing. MSCHF makes artworks that live directly in the systems they critique, instead of hiding inside white-walled galleries. There is no better way to start a conversation about consumer culture than by participating *in* consumer culture. We choose a specific medium to engage with a specific subject matter: we will make shoes, stream video, publish books, make paintings and sculpture, build apps or web services- everything is in service to the concept. MSCHF is fully context chameleonic.

Over a year ago we released the Jesus Shoes. As a manifested speculative artwork Jesus Shoes conflates celebrity collab culture and brand worship with religious worship into a limited edition line of art objects.

Last week's release of the Satan Shoes, in collaboration with Lil Nas X, was no different. Satan Shoes started a conversation, while also living natively in its space. It is art created for people to observe, speculate on, purchase, and own.

Heresy only exists in relation to doctrine: who is Nike to censor one but not the other?

Satan is as much part of the art historical canon as Jesus, from Renaissance Hellmouths to Milton. Satan exists as the challenger to the ultimate authority. We were delighted to work with Lil Nas X on Satan Shoes and continue this dialogue.

